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ABSTRACT

These guidelines were developed for a presentation at the spring conference of the Wisconsin Educational Media Association on April 23, 1982. Following five general statements, separate guidelines are suggested for videotapes, videocassettes, locally produced videorecordings, and videodiscs. Sample catalog cards are given for each category. (DMC)

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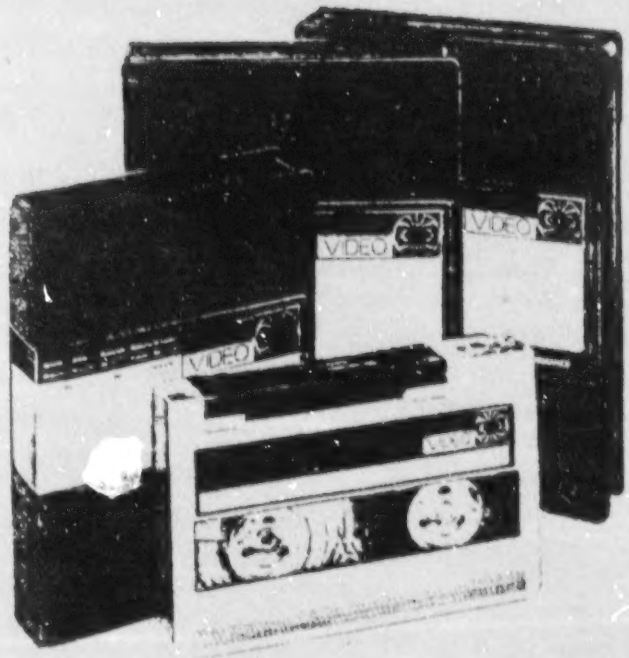
Guidelines For

Cataloging Videotapes



Wisconsin Educational Media Association

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Personal Nctes

CATALOGING VIDEORECORDINGS

Introduction

These guidelines were developed for a presentation at the Spring Conference of the Wisconsin Educational Media Association on April 23, 1982. Advice and assistance were obtained from Wm. Jack Garber, instructor of educational media courses at UW-Eau Claire, and Ms. Katherine Durning, cataloger in the Instructional Media Center at UW-Eau Claire.

Glenn Thompson
UW-Eau Claire

General Guidelines

Videorecordings should be cataloged according to the Second Edition of the Anglo-American Cataloguing Rules (AACR II). The recommendations in this document are intended to supplement the AACR II and to deal with problems identified by school media specialists.

Videorecordings may be accessioned or classified according to local practice.

A videorecording may be entered under a heading for a personal author or a corporate body, following provisions in Chapter 2 of the AACR II; most are entered under title.

A general material designation (GMD) may follow the title on the catalog card. "Videorecording" is recommended in Chapter 1 of the AACR II as an appropriate GMD. "Videotape," "videocassette," or "videodisc" might seem more appropriate; however, it would seem wise to use the designation already established. This recommendation reflects an anticipation of on-line catalogs which can be searched by type of media.

It is sometimes difficult to determine whether or not the firm or agency producing a videorecording had made such a significant contribution to the intellectual content that the name of the corporate body should be cited in a statement of responsibility. As a general rule, if the name of the body appears in a prominent position on a title frame, it should be cited in a statement of responsibility.

Guidelines for Videotapes

Videotapes are the oldest form of videorecording. They vary in width as well as length.

A suggested physical description for a videotape is:

1 videoreel (Ampex 7003) (50 min.) : sd., col. ; 1 in.

Personal Notes

973.8
F732r Foner, Eric.
Reconstruction and the Black American experience [videorecording] / Eric Foner.
1 videoreel (Sony) (30 min.) : sd., b&w ; ½ in.
Recorded April 5, 1982, by the Media Development Center at a lecture on the University of Wisconsin-Eau Claire campus, with Dr. Foner's permission.
1. United States--History--1865-1898.
2. Reconstruction (1865-1876. I. Foner, Eric.
II. Title.

Guidelines for Videocassettes

There are three systems of videocassettes:

1. U-Matic
   Manufactured by Sony.

2. Video home system (VHS)
   Manufactured by Curtis Mathes, General Electric, Hitachi, JVC, Magnavox, Panasonic, Quasar, RCA, and Sylvania.

3. Betamax (Beta)
   Manufactured by Sanyo, Sears, Sony, Toshiba, and Zenith.

There is only one U-matic format.

A suggested physical description for a U-matic videocassette is:

1 videocassette (U-matic) (30 min.) : sd., col. ; 3/4 min.

372.3
Me Meecology [videorecording] / Director, Dennis C. Marias. -- Chicago : Christopher Productions, [198-?]
1 videocassette (U-matic) (28 min.) : sd., col. ; 3/4 in.
A public service presentation of McDonald's Family Restaurants. -- Produced in cooperation with the Dayton Museum of Natural History.
Audience: Preschool and primary grades.
1. Ecology. I. Marias, Dennis C.
II. Christopher Productions.

Personal Notes

There are three VHS formats:

Standard play (SP) - 2 hours
Long play (LP) - 4 hours
Extended play (EP) or super-long play (SLP) - 6-8 hours

A suggested physical description for a VHS videocassette is:

1 videocassette (VHS LP) (25 min.) : sd., col. ; ½ in.

There are three Beta formats:

Beta 1 - 1 hour
Beta 2 - 2 hours
Beta 3 - 5 hours, 20 min.

A suggested physical description for a Beta videocassette is:

1 videocassette (Beta 2) (20 min.) : sd., col. ; ½ in.

574.1
C469 Chronobiology [videorecording] : the study of internal rhythms / Encyclopaedia Britannica Educational Corporation. -- Chicago: The Corporation, [197-?]
1 videocassette (VHS SP) (22 min.) : sd., col. ; ½ in. -- (EBE biology program).
Summary: This documents experiments to discover sources of internal timeclocks, how they affect behavior and how they can be changed.
1. Biology--Periodicity. I. Encyclopaedia Britannica Educational Corporation. II. Series.

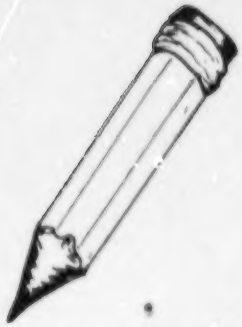
Guidelines for Locally Produced Videorecordings

AACR II 6.11 should be used as a guide for cataloging locally produced videorecordings because a locally produced videorecording has many characteristics similar to those of a locally recorded sound recording.

AACR II. 6.11C Do not give any further information in the publication area. Give the date of recording in a note.

AACR II 6.11D Make notes on the participants . . . and the available details of the events recorded . . .

Personal Notes



128
D349 Death and dying [videorecording] / produced by KTCA-TV ; director, Denny Spence ; producer-moderator, Rita Shaw. -- [1974]
1 videocassette (U-matic) (57 min.) : sd., col. ; 3/4 in.
Recorded off the air May 18, 1974, by the Production Services at Mankato State College with permission of KTCA-TV.
1. Death. I. Spence, Denny. II. Shaw, Rita. III. KTCA-TV (St. Paul, Minn.)

Guidelines for Videodiscs

At present, there are four videodisc systems:

1. Laser optical system (LV)
   Brand names are "Disco Vision" and "Laser Vision."
   Manufactured by Kenwood, Magnavox, Phillips, Pioneer, and Sony.

2. Capacitance electronics disc (EED)
   Brand name is "Selecta Vision."
   Manufactured by Hitachi, Radio Shack, RCA, Sanyo, Sharp and Zenith.

3. Video high density (VHD)
   Released during spring of 1982 but not yet available locally.
   Manufactured by General Electric, JVC, Panasonic, and Quasar.

4. Transmission
   Available only to the industrial market.
   Manufactured by Thomson-GSF.

The laser optical system (LV) uses two types of discs:

1. Constant angular velocity (CAV)
   Standard play (SP)
   30 minutes per side
   1,800 rpm

2. Constant linear velocity (CLV)
   Extended play (ep)
   60 minutes per side
   1,800-600 rpm

Personal Notes

A suggested physical description for a laser optical disc is:

1 videodisc (LV EP) (120 min.) : sd., col., 1800-600 rpm ; 12 in.

The capacitance electronic disc (CED) stores data on one side of the disc only.

A suggested physical description for a capacitance electronic disc is:

1 videodisc (CED) (120 min.) : sd., col., 450 rpm; 12 in.

331.89
M384 The Masses and the millionaires [videorecording] : The Homestead strike / produced by Robert Saudek. -- New York : Learning Corporation of America, 1974.
1 videodisc (LV SP) (26 min.) : sd., col., 1800 rpm ; 12 in.
Summary: This disc recreates the bloody strike at the Carnegie Steel Company in 1892.
1. Strikes and lockouts. 2. Labor disputes. I. Saudek, Robert. II. Learning Corporation of America.

Personal Notes